

**D&B SALES &
MARKETING SOLUTIONS
INTERNAL CAMPAIGN
2009**

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D&B S&MS INTERNAL CAMPAIGN 2009

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POSTERS



**IT'S AN S&MS
BLOCKBUSTER
SUMMER**

FEATURING THESE *SUMMER SIZZLERS*:

D&B PROFESSIONAL CONTACTS <small>POWERED BY JIGSAW</small>	D&B OPTIMIZER 2.0	D&B MARKETEDGE-X
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THE ADVENTURE STARTS THIS JUNE. STAY TUNED...



Decide with Confidence



In a world where e-mail marketing can be hard...

In a time when every dollar counts...

Two forces collide to create...

A heroic solution

S&MS PRESENTS
D&B PROFESSIONAL CONTACTS

POWERED BY JIGSAW

The right message.
The right contact.
Happily ever after.



FEATURING THESE SUMMER SIZZLERS:

D&B PROFESSIONAL CONTACTS POWERED BY JIGSAW | D&B OPTIMIZER 2.0 | D&B MARKETEDGE-X

THE ADVENTURE STARTS THIS JUNE. STAY TUNED...



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D&B S&MS INTERNAL CAMPAIGN 2009

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WALLET MESSAGING CARD

IT'S AN S&MS BLOCKBUSTER SUMMER

FEATURING THESE
SUMMER SIZZLERS:



D&B PROFESSIONAL CONTACTS POWERED BY JIGSAW

Broader Reach

Enhance your marketing campaign with nearly 9 million contacts and e-mail addresses

World-Class Data Quality

Powered by industry-leading B2B expert Jigsaw

Cost-Effective, Measurable Campaigns

Reach the right people with the right message — all at a fraction of the cost of traditional campaigns

D&B OPTIMIZER 2.0

See More

Visual reports that are more easily accessed for customer insight

Reach Further

Ability to process a growing number of international customer records more effectively

Act Sooner

Simplified and higher yield analytics and insight on customer data

D&B MARKETEDGE-X

Deepest Insight

Deep, integrated insight into customers, prospects, and markets

Complete Control

Integrate suite of data, analysis, & campaign tools

Quantifiable Results

Precise personalized targeting improves retention and drives revenue